12 Aug Dress to Influence: Fashion Tips For An Ideal Employee

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There’s a popular saying “dress for the job you want, not the job you have”. In this day and age, however, the lines between workwear and casual wear have become blurred. Because of this, the desire to ‘dress to impress’ is losing its appeal.

It can be confusing to know just how much you should dress up. Of course, if you’re a janitor, it would look and feel awkward to wear a suit to work! But for the majority of office workers, there are some business wear standards you should follow to show you mean business.

Here are the top 4 fashion tips, for employees who want to influence others, both through their work and their fashion style:

– Keep your outfits fresh

If you’re looking to impress and influence, rocking up to the office in the same old outfits week in and week out is not going to deliver the message you’re looking to convey. This, however, doesn’t mean you have to splurge on a new work wardrobe every month. The key is finding versatile clothing.

Your [shirts/blouses should be colors and patterns](https://www.pinterest.com/pin/403705554087943089/) that go well with various bottoms as well as jumpers and cardigans. This allows you to mix and match multiple times. This clever trick will let you create dozens of different outfits without having to spend each paycheck on new workwear.

– Your shoes speak volumes

When it comes to expressing our personality, our shoes speak louder than words. Research shows that we’re judged by our choice of workplace footwear more than we would have thought. Obvious no-nos are flip-flops, trainers, and any style of open shoes that reveal your toes.

The best workplace shoes for men and women are black, polished, closed style shoes. But this doesn’t mean you have to sacrifice style. Many footwear retailers such as [fashion subscription company JustFab](https://en.wikipedia.org/wiki/TechStyle_Fashion_Group) offer a great range of suitable yet fashionable shoes. These will allow you to stand out in the office – in a pleasant way!

– Avoid showing too much skin

Many workplaces will frown upon employees wearing flesh revealing clothing. Whether it’s cleavage, skin, or tattoos, this is rarely acceptable at the office, unless to work in a trend-conscious field like advertising or fashion.

– Less is more

This one applies mainly to women but men can sometimes overdo it too. For women avoid too much makeup, jewelry, and perfume. For men, it’s best to avoid big, statement [fashion jewelry](https://www.forbes.com/sites/barrysamaha/2019/12/17/the-best-everyday-jewelry/) and go easy on the cologne too. Jewelry that is elegant and sophisticated will go down much better than big, chunky pieces.

In addition to the points above, if you’re looking to influence those higher up, show off your trendiness. Keep up to date with the latest fashion trends and learn how you can apply them to your business attire.

Fashion is a great way to get noticed in the workplace. If the top bosses notice your style, they are then more likely to pay closer attention to you and therefore notice your work.